

# The ARTrageous Affair

SATURDAY  
OCTOBER 6, 2012 at 6:00pm

## PREMIER sponsor levels

### GOLD RIBBON SPONSOR \$5000

- **Sponsor name in all pre and post publicity including all television and radio advertising, press releases and promotional material**
- Post event story and photos in BCCR Newsletter Winter 2012; Circulation >10,000
- Full page ad in prominent sponsor section of Commemorative Program\*
- Special recognition during program portion of evening
- Ten(10) tickets to the event. Preferred seating in prominent location
- Weblink to your site on event page @ [www.bccr.org](http://www.bccr.org)

### SILVER RIBBON SPONSOR \$2500

- **Sponsorship information included in all press releases**
- Post event story and photos in BCCR Newsletter Winter 2012; Circulation >10,000
- Half page ad in prominent sponsor section of Commemorative Program\*
- Six(6) tickets to the event. Preferred seating

### BRONZE RIBBON SPONSOR \$1000

- **Post Event story and photos in BCCR Newsletter Winter 2012; Circulation >10,000**
- Quarter page ad in prominent sponsor section of Commemorative Program\*
- Four(4) tickets to the event. Preferred seating

### PINK RIBBON SPONSOR \$500

- **Post Event story and photos in BCCR Newsletter Winter 2012; Circulation >10,000**
- Business card ad in prominent sponsor section of Commemorative Program\*
- Two(2) tickets to the event. Preferred seating

Upgrade available for an additional fee on ad sizes, except full page ads.

\* Deadline for printed materials is Friday, August 31, 2012.

Please contact us at 585-473-8177 or [cindy@bccr.org](mailto:cindy@bccr.org)



ANNIVERSARY

Breast Cancer Coalition of Rochester • 840 University Avenue • Rochester, NY 14607 • (p)585-473-8177 • (f)585-473-7689

*The Breast Cancer Coalition of Rochester is a not-for-profit 501(c)(3) tax-exempt organization dedicated to eradicating breast cancer through action and advocacy. Donations are tax-deductible to the extent allowed by law. Thank you for your support!*